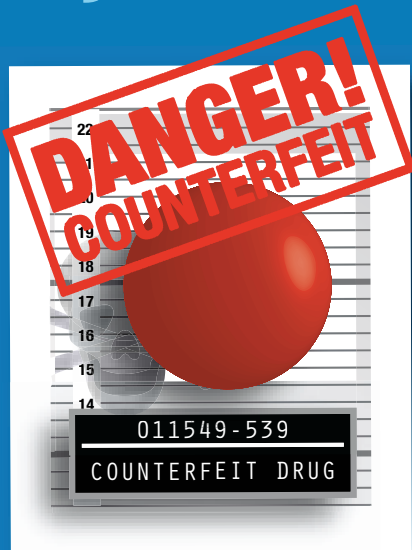


Drugs and Counterfeits Play it Safe



What you would
never suspect...

sanofi aventis

Because health matters

What is a counterfeit drug?

A **counterfeit drug** is "a drug which is deliberately and fraudulently mislabeled with respect to identity and/or source."¹

Counterfeit drugs are potentially dangerous and harmful to patients' health. Counterfeiting is a **public health concern**, proliferating at a rapid pace with several new instances appearing every day around the world.

Facts:

All **pharmaceutical** products, both brand name drugs and generics are at a risk. Up to **10 percent** of medicines around the world are counterfeit.²

Internet-based sales of pharmaceutical products are a major source of counterfeit drugs.³

What should you do if you suspect that your drug is a counterfeit?

Contact sanofi-aventis U.S.

If you suspect you have acquired a counterfeit product, contact sanofi-aventis U.S. using the contact information below. This will allow the company to investigate and alert the relevant authorities if necessary.

Ask your pharmacist any questions you may have about the packaging or the labeling of your medication.

Consult your doctor and seek advice if you experience adverse events when taking your medicine.

Easy safety steps

- ▶ **Always** buy medicines from known and authorized sources.
- ▶ **Be vigilant:**
 - Examine the **packaging**
 - Examine your **medication**
 - Note how your **body** responds

References

1. World Health Organization (WHO), general information on counterfeit medicines. Available at www.who.int
2. WHO, "Counterfeit Drugs Kill", International Medical Products Anti-Counterfeiting Taskforce (IMPACT) brochure on counterfeit medicines, available at www.who.int
3. WHO, general information on counterfeit medicines available at www.who.int

For more information, please contact:
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